

JETSTAR PACIFIC TO ADJUST BUSINESS PLAN

Open flights on 3 new international routes

Halting flights on Hochiminh City - Nha Trang route

On August 15, 2008- Jetstar Pacific announced revised business plan to cope with increasing fuel price situation that affected its operation recently. In the new business plan, Jetstar Pacific will concentrate on exploiting routes with higher seat occupancy and on new international services, specifically:

End of October and early November 2008, Jetstar Pacific will open 3 new routes connecting Hochiminh City and Cambodia's Siem Reap, Singapore and Thailand's Bangkok with daily frequency, using Boeing B737-400 with 168 seats. Tickets will be available end of August or early September at the latest this year for passengers to book.

From 05 September, Jetstar Pacific will stop flying between Hochiminh City and Nha Trang. For those having booked air tickets for Hochiminh City – Nha Trang flights, the carrier will arrange flights for them before September 5, pay back money, or transfer them to the flights operated by other airlines.

Nguyen Thi Thuy Binh, Deputy Chief Executive Officer of Jetstar Pacific said *“Although the world's oil price had decreased significantly, it was still nearly two times higher than Jetstar Pacific's projection on some USD70 a barrel in 2007 and now accounted for up to 60% of the carrier's flight operating cost. Therefore, our revised business plan focuses on the service for which travel demand is high in order to lessen the pressure of fuel cost”*.

To cope with the high fuel cost, Jetstar Pacific will gradually replace its existing aircraft fleet with Airbus A320 that can up to 30 airplanes by 2014. This is wide-body aircraft with comfortable seat, fuel saving, least noise and emission compare to other planes. The first A320 is scheduled for delivery late August or early September this year.

For more information, please call 9.550550 if passengers in Hanoi and Hochiminh and 583583 for passengers in Da Nang.